



Rodney Adams

Sugarbeet Grower

Scottsbluff, Nebraska

Adams is a fourth-generation farmer. He farms sugarbeets today with his son, Cory, and wife, Cheryl.

INTERESTING FACT

Cheryl started a small pumpkin patch about 20 years ago that has grown into a major community attraction in Scottsbluff. The Adams Family Pumpkin Patch opens in the fall and caters to students on field trips from area schools and the public. The family also sells Christmas trees.

HOW HAVE YOU SEEN FARMING CHANGE?

“There’s been a lot changes from when I was a little kid growing up with a one row beet digger and a lot of handwork, too. Now we are doing more in an hour than we can do in a week.”

HOW IS THE U.S. SUGAR POLICY IMPORTANT TO YOUR COMMUNITY?

“We’ve got families right now that are going out of business. We’ve got farmers who are having to sell assets to continue to grow sugarbeets. But we can only do this so long and we are as efficient as we can be. We’ve cut to the barebones now. And we do need help to keep this sugar business alive.”